

TAKE THE WORRY OUT OF STORMS.

UPGRADES PROVEN TO PROTECT YOUR HOME FROM SEVERE WEATHER



FORTIFIED MAKES IT EASY

When you ask for FORTIFIED, you're asking for a collection of construction upgrades that work together to protect your home from severe weather.



WE'VE DONE THE SCIENCE

Decades of research from the Insurance Institute for Business & Home Safety show FORTIFIED upgrades can help to protect your home from 130 mph winds, EF-2 tornadoes, and 2" hail.



WE CHECK THE WORK

Each level of FORTIFIED includes third-party verification of the required upgrades. This helps to ensure every homeowner gets maximum protection.



WE ARE THE NATIONAL STANDARD

FORTIFIED is recognized by the U.S. Small Business Administration, FEMA and six different states as an effective way to protect your home from storm damage.

For more information visit FORTIFIEDHome.org

FORTIFIED Provides Strength While Allowing Flexibility

The FORTIFIED standard can apply to homes of all shapes and sizes and provides required upgrades for a wide variety of materials. Whether your building a new house, remodeling your current home or putting on a new roof, there is a FORTIFIED standard that can make your home safer without limiting your design.



MULTIPLE LEVELS OF PROTECTION AVAILABLE



When severe weather strikes, FORTIFIED Roof keeps the roof on and the rain out.

- Stronger connections to hold the roof to the house.
- Sealed Roof Deck to keep rain from pouring in – even if you lose shingles.
- Reinforced edges to protect an area IBHS studies show is a major vulnerability.
- Shingles rated to defend against high winds.



FORTIFIED Silver also protects windows, doors and attached structures like porches and carports.

- Includes all the protection of FORTIFIED Roof.
- Requires impact protection for windows and doors that is lab-tested to significantly outperform plywood.
- Securely anchors attached structures, so they don't rip a hole in your house during extreme wind events.
- Reinforces gable ends and overhangs.



For ultimate protection, FORTIFIED Gold requires the whole structure to be tied together.

- Includes all the protection of FORTIFIED Roof and Silver.
- Requires a continuous load path, which keeps the roof connected to the walls and the walls connected to the foundation.
- Beefs up the strength of exterior walls helping to combat both impacts and pressures.
- Ensures garage doors can withstand high pressures seen in the worst storms.